



Women in Energy
The ICER International Network

High Level Panel on Engaging with Consumers in Increasingly Complex Markets

16h30-18h00, 24 May 2015

What's on the agenda?

In an increasingly complex world, with energy markets rapidly evolving, consumer participation will be key. How can energy actors reach out to engage consumers effectively? Transparency, simplicity, trust, – these are central factors in bolstering consumer confidence.

Join us for an open discussion of these and related issues in Istanbul!

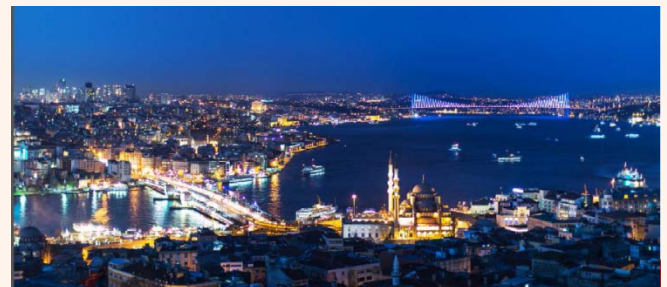
Who is it for?

Open to all WFER VI participants!

How do I register?

wie@icer-regulators.net or

wfer@epdk.org.tr



**WIE Side Event
WFER VI
Lutfi Kirdar International
Congress & Exhibition Center
Istanbul, Turkey**





Women in Energy
The ICER International Network

High level panel on “Engaging with consumers in increasingly complex markets”

16h30-18h00

Sunday, 24 May 2015

Venue (of WFERVI) Lutfi Kirdar International Congress & Exhibition Center,
Istanbul

Address: Gümüş Cad. No:4 34367 Harbiye 34267

Room: Dolmabahçe A Hall

Draft Programme

16h30 – 16h45

Welcome and Introductory Remarks

- Moderator: **Colette Honorable**, FERC Commissioner (USA)

16h45 – 17h30

International high level panel discussion

- **Ebru Ozdemir**, CEO of Limak Investment Holding (Turkey)
- **Cristina Cifuentes**, Commissioner, ACCC (Australia)
- **Ifeyinwa Ikeonu**, Council Member of the Economic Community of West African States (Ecowas) Regional Electricity Regulatory Authority (ERERA)

17h30 – 18h00

General Discussion

Questions from the floor

